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MEMORANDUM CIRCULAR

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SUBJECT: CY 2010 DSWD THRUSTS AND PRIORITIES

The DSWD Thrusts and Priorities outline the programs, projects, services and activities to be undertaken by the Department in CY 2010 which is anchored on the Medium-Term Philippine Development Plan (MTPDP) 2004-2010, specifically under Chapter 12 on "Responding to Basic Needs of the Poor".

Since the Philippines is also a signatory to several international treaties, conventions and agreements that call for the fulfillment of the rights of children and youth, women, persons with disabilities, older persons, families, and communities, the fulfillment of the thrusts and priorities will contribute to the achievement of the commitments in the various national and international policy directions and emerging concerns of the sector.

Further, the DSWD thrusts and priorities for CY 2010 highlight the agency's reform agenda which fosters the Department's role of providing leadership in the social protection sector. To achieve the goals set in the reform agenda, different programs, projects and strategies were identified in response to the new challenges faced by the Department towards achieving its vision of improving the quality of life, reducing vulnerabilities and improving the SWD situation of the Filipinos, especially the poor and vulnerable sectors.

Hence, the following thrusts and priorities for CY 2010 were formulated anchored on the above considerations:

Major Final Outputs	Thrusts
1. <i>Services Relating to the Formulation and Advocacy of Policies, Plans and Programs</i>	<ol style="list-style-type: none">1. Formulate a package of priority policies and legislative measures to support social welfare and development sector (SWD) in response to specific sector issues/concerns (Annex A)2. Strengthen the targeting mechanism through completion of the database of poor households as basis for identification of beneficiaries of social protection programs3. Utilization of the database of poor households by national government agencies (NGAs) for their social protection programs

	<ol style="list-style-type: none"> 4. Formulation of Social Protection, Welfare and Development Report (SPWDR) 5. Piloting of Social Protection (SP) handbook in selected provinces, cities and municipalities 6. Monitoring of the implementation of Social Protection (SP) programs/projects as a result of the signing of Social Pact with major partners/stakeholders 7. Documentation of completed or pilot tested social protection programs as well as best practices of the LGUs/NGOs 8. Conduct of risk assessment and impact evaluation to assess the soundness, effectiveness and efficiency of a social protection policy, program or project 9. Strengthening the advocacy of social policies and new social technology projects by engaging the media and through the development of updated information, education and communication (IEC) materials and optimizing its dissemination through ICT 10. Crafting of integrated framework models for DSWD social protection programs 11. Formulation of knowledge development and management policies and strategies on social protection and initially establish systems and mechanisms to create opportunities for learning, sharing for continuous improvement of the Department's performance and its social protection partners ¹
<p>2. Standards Setting, Licensing and Accreditation Services</p>	<ol style="list-style-type: none"> 1. Full implementation of the system for incentive, grievance and discipline intended for NGOs engaged in SWD 2. Establishment and strengthening of ABSNET in all provinces that is functioning as self-policing

¹ On condition that the new structure of SWIDB is approved

	<p>mechanism</p> <ol style="list-style-type: none"> 3. Documentation of best practices from the implementation of ABSNET as mechanism for standard quality assurance as well as the implementation of the social protection services by licensed/accredited partners/stakeholders 4. Develop a harmonized system for registration, licensing and accreditation and design an incentive system for performing LGUs/NGOs 5. Roll out the installation of the database access and reporting system to the Field Offices
<p>3. Support Services and Technical Assistance to Intermediaries</p>	<ol style="list-style-type: none"> 1. Empower the LGUs, NGOs and POs through the conduct of capability building and technical assistance along analysis, design, implementation, monitoring and evaluation of social protection programs utilizing the Social Protection (SP) Handbook 2. Undertake a systematic diagnosis of LGUs to assess their capacities and come up with a classification system as basis for program interventions 3. Design a performance-based system for implementors of the devolved SWD programs/projects that will include an incentive system
<p>4. Provision of Services for Community and Center-Based Clients</p>	<ol style="list-style-type: none"> 1. Conduct of assessment/evaluation on the implementation of Pantawid Familyang Pilipino Program (4Ps) 2. Implementation of action plan on improving efficiency and effectiveness of center-based and community-based programs and services 3. Implementation of Disaster Risk Reduction (DRR) strategies, programs and services through capability building for LGUs during pre-disaster and post disaster period 4. Implementation of KALAHI-CIDSS follow-up project and other community-driven development

	<p>projects</p> <p>5. Continuous scaling up of poverty reduction programs such as 4Ps, Food for School Program and SEA-K Program</p> <p>6. Pilot implementation of Sustaining Interventions in Poverty Alleviation and Governance (SIPAG) project</p>
Strategic Support Services	
	<p>1. Conduct of capability building to middle management and technical staff along policy and program development, social research, risk assessment, program and project impact evaluation, networking and partnership building</p> <p>2. Implementation of the Social Marketing and Advocacy Plan for the Reform Agenda</p> <p>3. Continuous development of a system for program/project monitoring and evaluation</p> <p>4. Strengthen and ensure upgrading of the Department's information and communication technology (ICT) capability to facilitate and improve reporting system and to increase awareness of the Department's thrusts, programs and services</p> <p>5. Implementation of the Moral Renewal Action Plan (MRAP)</p> <p>6. Continued implementation of change management plan anchored on the Reform Agenda</p> <p>7. Enhance employees' wellness/welfare</p>

In addition to these thrusts and priorities, the following regular activities will be continuously undertaken by the Department:

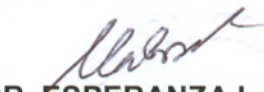
1. Advocate the passage of key legislations in support to SWD
2. Conduct dialogues, policy fora and consultations relevant to SWD sectors
3. Formulate position papers, policy papers and policy recommendations relevant to SWD sector
4. Undertake research and studies consistent and responsive to the emerging concerns of the SWD sector which would be relevant for evidenced-based policy formulation

5. Coordinate the updating and implementation of the Department's operational and sectoral plans
6. Updating of Regional Social Welfare and Development Situationer
7. Compliance monitoring of Department-led SWD laws and policies
8. Development, pilot testing and/or enhancement of social protection programs and advocacy for program and service adoption/localization of the LGUs/NGOs
9. Development and/or enrichment of SWD standards
10. Development or strengthening of social networks related to advocacies/implementation of national laws/policies
11. Accelerate registration/licensing and accreditation of Social Work/Social Welfare Agencies and Service Providers
12. Manage and operate DSWD centers and institutions as Centers of Excellence
13. Implement local and foreign-assisted programs and projects
14. Monitor and update the Department's implementation of the Integrity Development Action Plan (IDAP) and Character Building Program
15. Compliance with COA and IAS' recommendation/s on Audit Findings
16. Strengthen networks/access to internal and external assistance to complement available but limited resources as well as monitor the utilization of these resources
17. Intensify partnership/engagement with LGUs, NGOs and POs in addressing the SWD needs of the vulnerable sectors
18. Develop/maintain updated and reliable database for all the Department's major programs/projects and commitments
19. Continue improving the Work and Financial Planning, Records Management, Asset Management and Procurement System through reconciliation of inventory accounts for Property Plan and Equipment (PPE) and Supplies and Materials vis-à-vis Annual Physical Inventory Report as well as implementation of electronic Procurement Transaction Monitoring System

All DSWD Offices, Bureaus, Services, Field Offices, and DSWD Centers and Institutions are enjoined to adhere to these thrusts and priorities in preparing their respective Work and Financial Plan (WFP), operational and sectoral plans for CY 2010. Corresponding funds shall be allocated to the identified programs, activities and projects to ensure its implementation.

Issued in Quezon City, this 22nd day of May 2009.




DR. ESPERANZA I. CABRAL
Secretary

ANNEX A

PROPOSED DSWD PRIORITY LEGISLATIVE MEASURES TO SUPPORT SOCIAL WELFARE AND DEVELOPMENT SECTOR (14th Congress)

A. Legislations with DSWD as the main proponent

- 1) Long Term Care for Older Persons (HB 2438; HB No. 2708)
- 2) Foster Care Act (HB No. 1333; HB No. 263; SB No. 111; SB No. 1488; SB No. 2346)
- 3) Magna Carta for Day Care Workers (HB No. 56; HB No. 1552; HB No. 1524; SB No. 2306)
- 4) Internal Displacement Act (SB No. 1480; HB No. 966; HB No. 2799)
- 5) Philippine Adoption Code (SB No. 1630)
- 6) An Act Regulating the Operations of Social Welfare and Development Agencies
- 7) Amendment to the Solicitation Permit Law
- 8) Bills on Streamlining and Strengthening Philippine Disaster Preparedness and Prevention Capability (SB No. 145; SB No. 699; SB No. 1129; SB No. 1444; SB No. 1493; SB No. 2013; SB No. 2086)

B. Legislations where DSWD has a supporting role

- 1) Creating the Persons with Disabilities Affairs Office in Every Province, City and Municipality (HB No. 1410; HB No. 1387; SB No. 2313; SB No. 2323)
- 2) An Act Seeking to Improve Child Protection Against Abuse, Exploitation and Discrimination, Amending for the Purpose RA No. 7610, as Amended by RA 7658, Otherwise known as the Special Protection and Discrimination Act (HB No. 267; SB No. 341; SB No. 17)
- 3) Magna Carta for Women (HB No. 164; HB No. 767; HB No. 2111; SB No. 1701; SB No. 1712; SB No. 1797; SB No. 1865; SB No. 1891; SB No. 1959; SB No. 2114; SB No. 2048)
- 4) Anti-Prostitution Law (HB No. 275; HB No. 575; HB No. 970; HB No. 1312; SB No. 1315; SB No. 694; SB No. 497; SB No. 937)
- 5) Strengthen the Youth Development Program by Creating a Local Youth Development Council in Every City, Municipality and Province (HB No. 269; SB No. 131; SB No. 330)
- 6) Magna Carta for the Poor (HB No. 436; HB No. 786; HB No. 1918; HB No. 3198)
- 7) Reproductive Health (HB No. 17, HB No. 812; HB No. 2753; SB No. 40; SB No. 43, SB No. 187)